GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA

UNSTARRED QUESTION NO:514
ANSWERED ON:21.11.2001
PROMOTION OF KVIC
BHUPENDRASINH PRABHATSINH SOLANKI

Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) whether the government propose to promote Khadi and Village Industries Commission;

(b) if so whether the Government have taken any initiative in this regard;

(c) if so, the details thereof; and

(d) if not, the manner in which Government propose to promote these industries?

Answer

THE MINISTER OF AGRO & RURAL INDUSTRIES (SHRI KARIYA MUNDA)

a) to c): For the development and promotion of Khadi and Village Industries, the Government of India announced a package for the Khadi and Village Industries sector on 14.05.2001. The main features of this package consist of a Rebate Policy for five years, option of Rebate and Market Development Assistance (MDA), Insurance cover to Khadi artisans, emphasis on improvement of Khadi products, creation of packaging and design facilities, measures to promote marketing, brand building, cluster development etc.

d): Does not arise.